

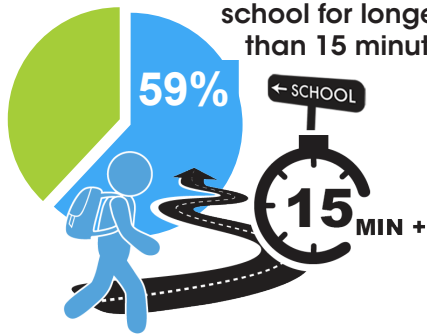
CHILD PEDESTRIAN SAFETY

In South Africa

over **10 million**

children walk to school every day

59% of children walk to school for longer than 15 minutes.



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About **1 300** children are killed on the roads in South Africa annually.



Most child pedestrian deaths happen when children leave school.



TEACH CHILDREN: When crossing the road ...



Stop



Look



Look right, left and right again.



Listen

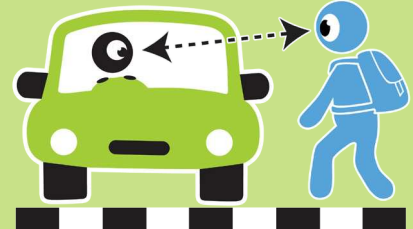


Think

Look at road traffic signs and signals.



Cross the street at a corner, a crosswalk or where you can see the road clearly.



Make sure driver can see you.



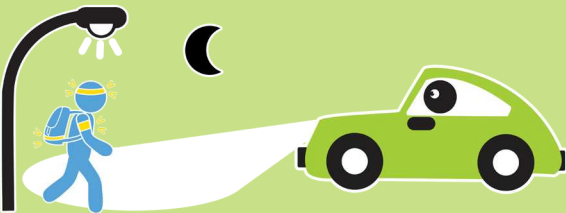
Walk on the pavement or walk as far from the road as you can.

Play in a safe area away from cars.



Watch for vehicles that might turn or reverse.

At night walk on well-lit roads and wear bright visible clothes.



Children under 10 years should not walk on the street alone.



Teach children not to use cell phones on the street.



MAKING THE ROADS SAFER



Raise road safety awareness for parents and children.

Environmental modifications



Introduce traffic calming features
Enforce a 30km/hr speed limit around school.



Start a Walking Bus



Volunteers increase road safety by accompanying children to school.