

### Fourth UN Global Road Safety Week

Childsafe took advantage of the Fourth UN Global Road Safety Week which was held from the 8<sup>th</sup> – 14<sup>th</sup> May 2017.

Each year's event focuses on a specific driver behaviour that needs to change to make roads safer for motorists. This year's focus was on speed, which contributes to around one-third of all fatal road traffic crashes in high-income countries, and up to half in low and middle-income countries.

To increase awareness of this initiative, Childsafe in partnership with other stakeholders conducted a number of events during the safety week. All the events were aimed at increasing understanding of the dangers of speed and reminding motorists to stick to the regulated speed limits and **#SlowDown** so others survive.



*Traffic officers engaging with children*



*A call to action by children for motorists to #SlowDown*



### Activities

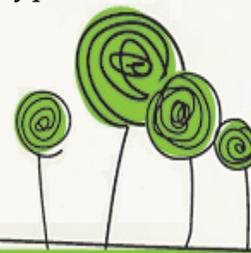
#### Safety parents visit Childsafe Centre

Social workers from the Department of Social Development based in Gugulethu requested Childsafe for a Safety Training Workshop for their 25 caregivers. These caregivers, also referred to as safety parents, provide care for abandoned children. The Department of Social Development felt that these safety parents needed to be equipped with various skills including child safety.

All safety parents were provided with an hour long session of safety education targeting various developmental stages and the typical injuries within these stages. They were also educated in the safety demonstration area.



*Safety parents in the Demonstration Area*



#### Child Protection Awareness Day

On the 15<sup>th</sup> of June 2017, Childsafe took part in an annual Child Protection Awareness Day organised by Department of Social development in collaboration with other stakeholders at Masiphumelele in Fishhoek.

This year's theme was **Personal and Environmental Safety of a Child** and it recognised some of the social phenomena and social ills encountered by children and families in the communities we serve. Stakeholders included Department of Home Affairs, SASSA, Department of Health, SAPS, Pink Ladies and SafeLine.

All stakeholders had an exhibition stand made available for community members to peruse and visit during the walk - about component of the programme.



*Childsafe volunteer, Sibongile (orange top) interacting with participants*

## Project Updates

### Safe Travel to School incentive pay out events

The Safe Travel to School Programme, a collaboration between Discovery Health, Discovery Insure and Childsafe, is well on its way to achieving its goal of recruiting 1 000 scholar transporter drivers by the end of 2018. Two of three planned incentive pay out events have taken place thus far: the first at the Parow Civic, the second at Wynberg Civic Centre, and the third is planned for the 25 October at the Athlone Civic. These events acknowledge the safest drivers for the quarter with cash and other prizes. More than 400 participant drivers from all over Cape Town attended these events. The work of the year will culminate in a end of year function where the safest driver of the year will be awarded a grand prize, a brand new scholar transport vehicle worth almost R400 000, as well as other great prizes.



*One of the lucky draw winners*

### Safer Candle

Childsafe staff and volunteers continue to demonstrate the Safer Candle to mothers and carers weekly in the Out Patient Department waiting areas at Red Cross War Memorial Children's Hospital. Prepared candle units are distributed freely after demonstrations. We also demonstrate weekly to Family Education groups of in-patient mothers. Mothers are always grateful for the Safer Candle jars.



Since inception, Childsafe has distributed 11 150 jar units and 6114 extra candle leaflets to families living over a wide area of Cape Town as well as the Western and Eastern Cape regions. Dorothy (both photos) giving demonstrations.



## About

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A Campaign by the Child Accident Prevention  
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#### How to donate/become a member?

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